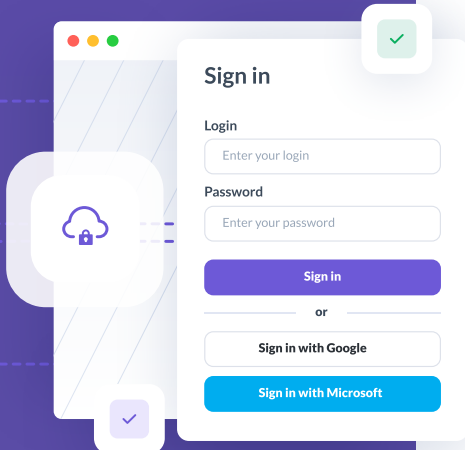




“We were under growing pressure to deliver user infrastructure capabilities and every addition required major development efforts”.



Thilo Huellmann,
Co-Founder & CTO,
Levity



Levity Adopts Frontegg’s End-to-End User Management platform & Admin Portal UI



Levity, an emerging AI-solution vendor, has implemented Frontegg’s scalable platform to focus on developing it’s core technology. Besides elevating business metrics across the board, Levity is now utilizing Frontegg’s multi-tenant approach to customize customer experiences, all with a few lines of code, minimal implementation, and zero friction.

LEVITY

Levity is helping revolutionize the world of big data by empowering it’s customers with simple and powerful AI. It’s now possible to automate any complicated process with images, documents, and text to supercharge performance metrics across the board. Whenever there’s a repetitive workflow - Levity is there to track and automate it to help increase productivity and enhance decision-making.

The Problem - Lack of User Management granularity with Auth0

Levity was already using the Auth0 authentication solution, a proven and tested way to get things done. However, it wasn’t a bed of roses. Very soon, the company had to deal with the solution’s shortcomings and self-service limitations. The biggest red flag was a rapidly-growing customer feature-request backlog, especially after Levity started scaling up and expanding its operations.

The modern SaaS application end-user wants to be self-served and avoid time-consuming interaction with support teams. But Levity was unable to avoid this due to the escalating feature requests numbers - role and permission management capabilities and audit logs for compliance purposes were in high demand, which they didn’t see a reason to develop on their own.

“We really believe in engaging with vendors and tools that can help us accelerate our development, while allowing us to use our resources wisely.”

Thilo Huellmann, Co-Founder & CTO, Levity

The Challenge - Connecting user data with the Authentication layer

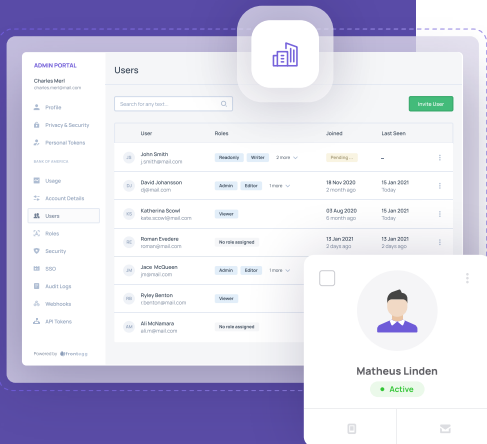
A primary challenge was finding an easy-to-implement and multi-tenant SAML-based Single Sign-On (SSO) solution with built-in roles and permissions. This is a critical requirement in the modern B2B setup, where customer requests are flowing in on an ongoing basis, especially with companies like Levity that are scaling up fast with a challenging product roadmap.



“As we scaled up our business, we soon realized that we can no longer avoid it.”



Thilo Huellmann,
Co-Founder & CTO,
Levity



[Start for free >](#)

User and account management feature requests were piling up fast - authentication, SSO, and audit logs, along with roles and permissions, just to name a few.

To make matters worse, the existing Auth0 solution was not really user-friendly and required devs to perform extensive research for each new feature. While this was not a big issue when the Levity was a small operation, the company’s executives and developers both soon understood that things will need to change to ensure sustainable scalability without losing focus on the core product.

The Solution - An end-to-end and multi-tenant User Management platform

Levity implemented Frontegg without too much fuss and there was no looking back after that. The end-to-end user management capabilities and the seamless user experience were features that stood out immediately. It didn’t take the developers and IT teams to recognize the value this solution brings. All of these advantages made onboard a breeze and elevated productivity levels in little time.

“We picked Frontegg because it’s an out-of-the-box solution with built-in backend and frontend capabilities along with an amazing customer-facing UI.”

Thilo Huellmann, Co-Founder & CTO, Levity

Here is a quick summary of advantages Levity unlocked with Frontegg:

- ✓ A self-service-centric solution for Levity’s end-users
- ✓ Less stress on developers and IT staff, allowing them to focus on core technology development
- ✓ Granular role and permission management
- ✓ Improved security levels for enterprise-level customers with enterprise SSO and granular security controls
- ✓ Multi-tenancy by design
- ✓ Quick implementation, x5 times faster than other authentication solutions, with minimal hiccups
- ✓ Improved Time-to-Market (TTM)

Levity’s small dev team was getting overwhelmed with multiplying requests to add new user management features, something that was having a negative effect on the company’s product roadmap. But Frontegg has eliminated all roadblocks with its self-served user management solution, allowing Levity to unleash its true potential without deprioritizing crucial core tasks.

